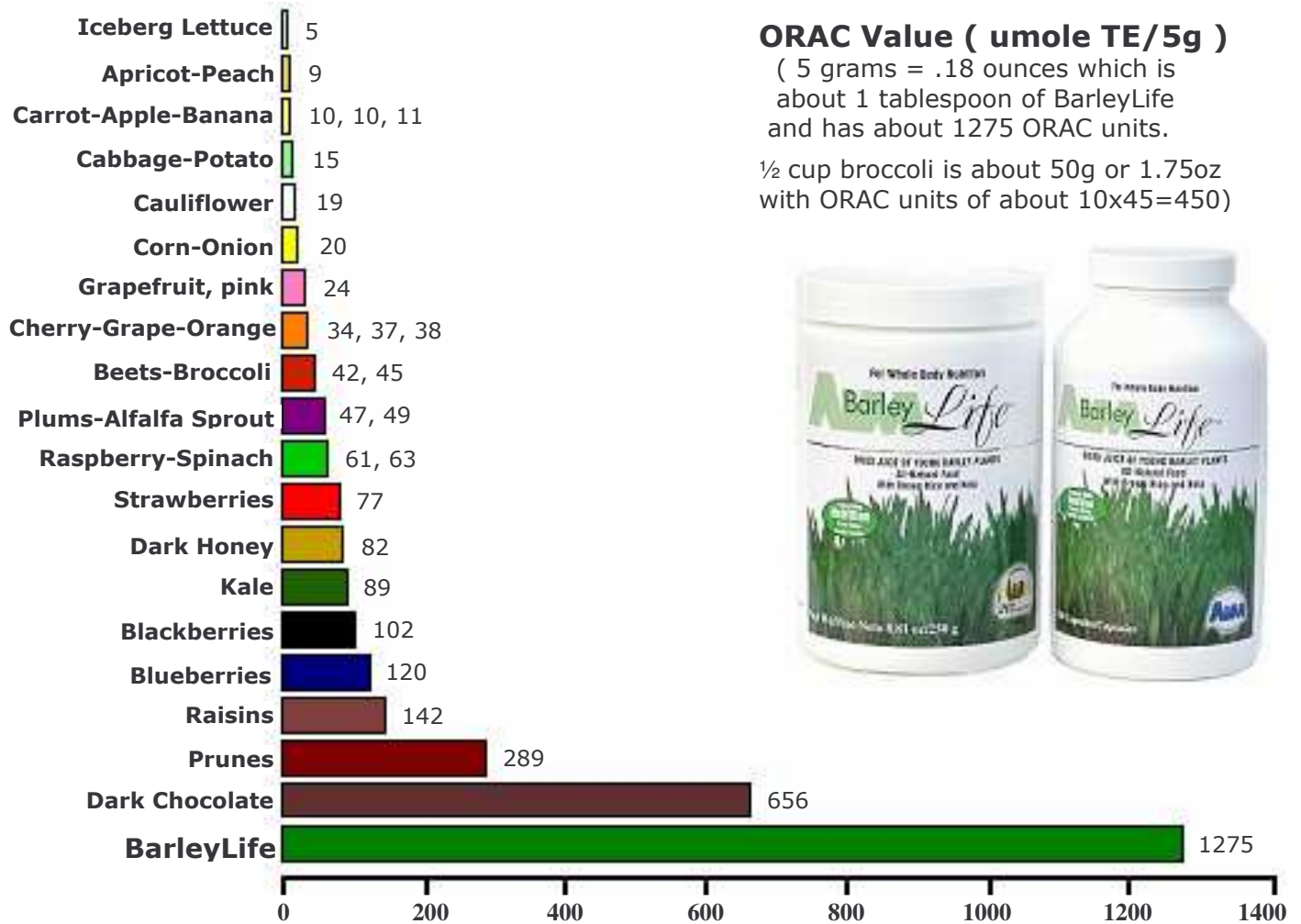


BARLEYLIFE™ - ANTIOXIDANT POWER

ORAC testing says "BarleyLife is Awesome!!!"

ORAC stands for Oxygen Radical Absorbance Capacity. ORAC provides us with a standard for comparing the overall antioxidant power of foods and supplements. Antioxidants are essential to good health, especially with respect to resistance to disease, boosting immunity, aging and age related disorders.

Simply put, the higher the ORAC value per equivalent weight of food the more antioxidant power it contains. Antioxidants are more effective when taken in a whole food. BarleyLife is whole food.



Studies show that the average person gets only about 1200 ORAC units per day from 3 servings of fruits and vegetables. However 3,000 to 5,000 ORAC units per day are required to have a significant impact on plasma and tissue antioxidant capacity. The good news is that each tablespoon of BarleyLife powder contains about 1275 ORAC units! Two tablespoons a day about 2550, three tablespoons 3825 !! *Please note: ORAC content of ALL natural/plant based products can change dramatically due to annual changes in weather conditions. The ORAC numbers shared in this report are from 2003 production and do not represent possible variations from year to year.*

Scientists have determined that whole plant foods high in antioxidants are more effective for good health than isolated antioxidant supplements. BarleyLife's antioxidant potency is naturally occurring, NOT artificially inflated through the addition of isolated antioxidants.

BarleyLife - Awesome Nutrition For The Whole Family

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BARLEYLIFE™ - ANTIOXIDANT POWER

FREE RADICALS & ANTIOXIDANTS - WHAT'S the BIG DEAL?

Background - For over 20 years scientists have demonstrated a probable link between various chronic diseases, such as cancer, Alzheimer's disease, rheumatoid arthritis, cardiovascular disease, cataracts, age-related macular degeneration and the actual aging process itself - to free radical damage. Antioxidants, on the other hand, are chemical compounds that have been shown to prevent, stop, or reduce oxidative damage.

What is an antioxidant? An antioxidant is any substance that reduces oxidative damage (damage due to oxygen) such as that caused by free radicals. There are hundreds of different antioxidant compounds that include various vitamins, minerals, amino acids, enzymes and phytochemical antioxidants. Since scientists don't know every antioxidant in a plant, a test was developed that indicates the total antioxidant potential.

What is ORAC ? ORAC (Oxygen Radical Absorbance Capacity) is a standardized test adopted by the U.S. Department of Agriculture to measure the Total Antioxidant Potency of foods and nutritional supplements. It provides a very precise way of establishing the Free Radical destroying or neutralizing power of a particular food supplement or compound. Whole foods that score high in an antioxidant assay called ORAC are recognized to protect cells and their components from damage by oxygen radicals.

Numerous government and private agencies are now recommending 5-9 servings of vegetables and fruit per day. Why? The most effective way of getting these powerful antioxidants into the body is from whole plant food sources.

Good news on BarleyLife ORAC test results. BarleyLife tests at 25,500 ORAC units per 100 grams, 255 per gram or 1275 per 5g tablespoon. So 3 tablespoons per day provides 3825 ORAC units, well within the daily-recommended antioxidant intake. Add your daily fruits and veggies and you are at the top of the recommended intake of antioxidants. (Not to mention all the other tremendous nutrients and benefits of the barley juice.)

What antioxidants are known to be in BarleyLife? BarleyLife contains numerous substances known to be antioxidants, too many to list here. Some of the largest contributors would be beta-carotene, chlorophyll, superoxide dismutase (SOD), catalase, lutein (7-O-GIO), saponarin (7-O-GIV), polyphenol oxidase, vitamin E, phosphorus, and zinc. All naturally occurring in BarleyLife.

BarleyLife vs Antioxidant Supplements A popular antioxidant supplement on the market today, Product X, is advertised as very powerful. So lets compare X to BarleyLife. The ORAC number for X is 3003 TE per gram. Wow! Sounds powerful, right? However 1 gram of X per day would require 17 60mg capsules costing \$6.66 ! 4 of the product X capsules is a more likely daily dose providing 720 ORAC units at a cost of at least \$1.57. BarleyLife however requires only 2.8 grams, or about 1/2 tablespoon of powder for 720 ORAC units at a cost of less than 40 cents !!! This is very exciting! And BarleyLife is much more than an antioxidant!!

What is BarleyLife: BarleyLife is an awesome nutritional supplement made from young organically grown barley leaves that are at their peak nutritional density. The barley leaves are cut, immediately juiced and chilled to protect the fragile nutrients. The water is removed and the remaining juice is mixed with a small amount of kelp, brown rice and maltodextrin and then spray dried. The result is a 30-to-1 concentration of the barley leaf nutrients. BarleyLife contains naturally occurring vitamins, minerals, protein, enzymes, chlorophyll, antioxidants, and many phytochemicals. There are well over 180 known plant compounds in the barley plant. It is the type of nutrition our bodies crave but don't get enough of. Used daily the body cells respond enthusiastically. Good reports abound from BarleyLife users.

References: <http://www.aces.edu/pubs/docs/H/HE-0778/>
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